



**NILAI-NILAI ETIKA
DALAM KONSTELASI PERUBAHAN
SOSIO-TEKNOLOGI**

***MELETAKKAN FONDASI ETIKA YANG
KUAT MENYAMBUT MASA DEPAN
YANG PENUH TURBULENSI***

DERMAWAN WIBSONO

VALUES VS ETHICS

VALUES

What is Important?

What should I achieve?

Differ from person to person

Motivates

ETHICS

What is Right?

What is the correct action?

Usually considered universal

Constrains

LAW VERSUS ETHICS

LAW

A set of rules and regulations created and enforced by the administrative authority of a society/country with the intention of regulating human behaviour for the common good

Purpose is to create an orderly society devoid of evil and injustice

Those who break the law will get punished

ETHICS

The moral principles that govern a person's behaviour or the conducting of an activity

Purpose is to create morally right people in society

Those who go against rules will be socially isolated

PERBEDAAN *VALUES*, *ETHICS* DAN *LAWS*



Etika:

- Tertanam sebagai kebiasaan sejak usia dini
- Terdapat dalam ajaran agama dan budi pekerti
- Bervariasi antar etnik dan negara
- Kontrol masyarakat sangat membantu menegakkan etika
- Etika dalam masyarakat menjadi dasar penentuan hukum
- Perubahan konstelasi sosio-teknologi mempengaruhi etika?



Kebiasaan dini yang akan menjadi perilaku

PENANAMAN 7 *GOLDEN RULES* SEJAK
USIA DINI DI SEKOLAH DASAR DI UK YANG
DITERAPKAN DALAM KEHIDUPAN

★ Golden Rules! ★

1. Enter the classroom quietly and stand behind your seat
2. Respect others in the classroom (listen when they speak etc.)
3. Follow teacher's instructions the first time they are given
4. Complete set work to the best of your ability
5. Do not shout out or call across the classroom
6. Do not move computer equipment/mess with wires
7. At the end of the lesson; log off properly, tidy your work area and tuck your chair in



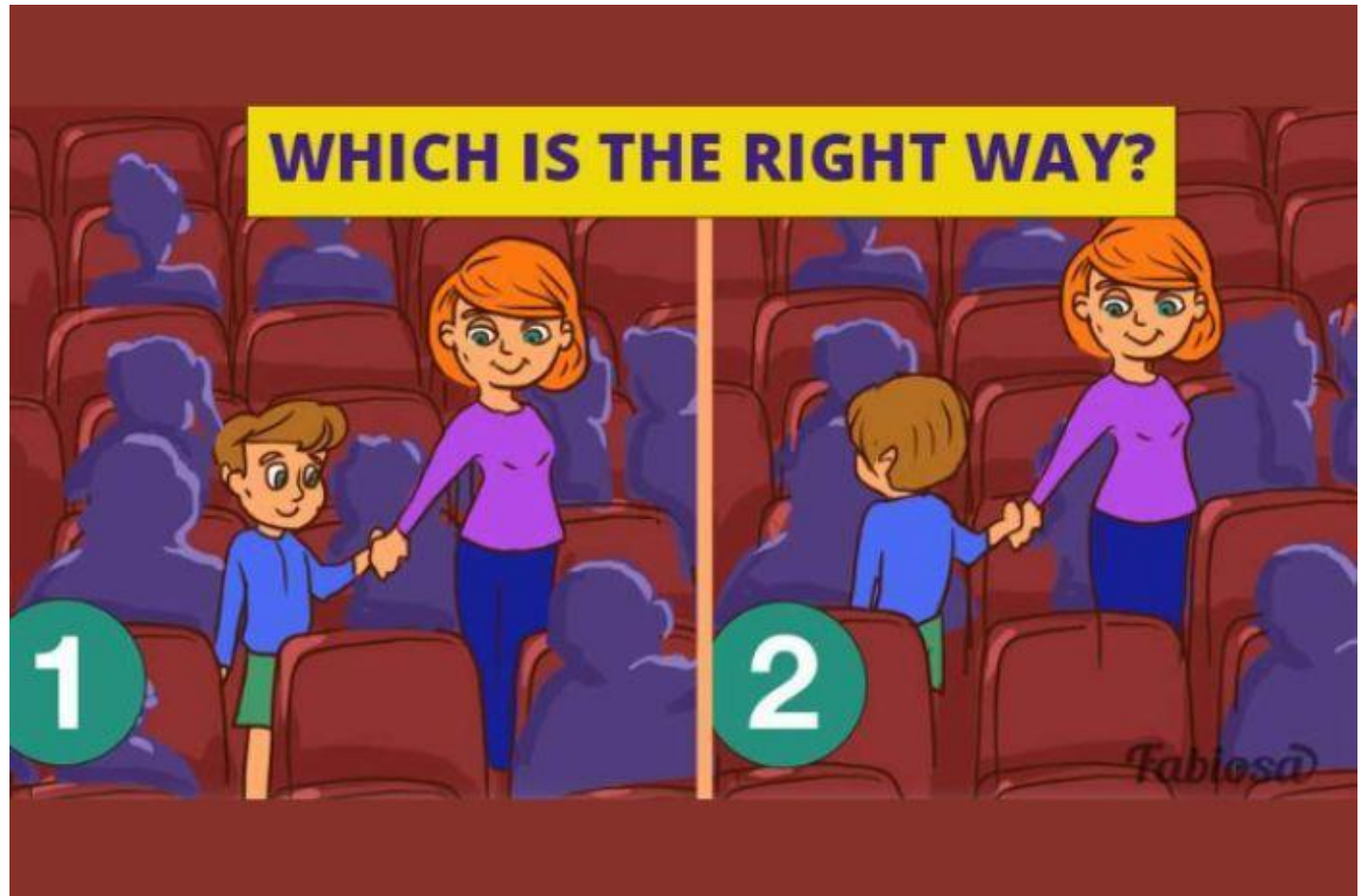
7 Rules Of Life

- 1. SMILE**
IT ALWAYS WORKS OUT IN THE END!
- 2. BE KIND**
YOU HAVE THE POWER TO MAKE PEOPLE FEEL GOOD!
- 3. DON'T GIVE UP**
IF IT DOESN'T WORK THE FIRST TIME, FIND ANOTHER WAY!
- 4. DON'T COMPARE**
EVERYONE'S ON A DIFFERENT JOURNEY!
- 5. AVOID NEGATIVITY**
AVOID NEGATIVE THOUGHTS, SITUATIONS & PEOPLE!
- 6. MAKE PEACE WITH YOUR PAST**
FOCUS ON BEING PRESENT & CREATING A BETTER FUTURE!
- 7. TAKE CARE OF YOUR BODY & MIND**
ONE STRUGGLES TO SURVIVE WITHOUT THE OTHER!



KEBIASAAN MELANGGAR ETIKA DALAM KEHIDUPAN SEHARI-HARI

ETIKA DALAM ETNIK BISA
BERBEDA?



PERKEMBANGAN SOSIAL & TEKNOLOGI

- *Hoaks* dalam Medsos yang saat ini membanjir: Mendistorsi values, melanggar etika dan hukum?



PELANGGARAN ETIK DALAM BISNIS



Engineering Ethics*

What is engineering ethics?

(1) the study of moral issues and decisions confronting individuals and organizations involved in engineering.

(2) the study of related questions about moral conduct, character and relationships of peoples and organizations involved in technological development.

*Adapted from material provided by Abouzar Dastmalchi and the National Society of Professional Engineers



ETHICS IN ENGINEERING IS
IMPORTANT IN EVERYDAY SITUATIONS,
AND AN ETHICAL APPROACH CAN AND
DOES YIELD POSITIVE RESULTS.

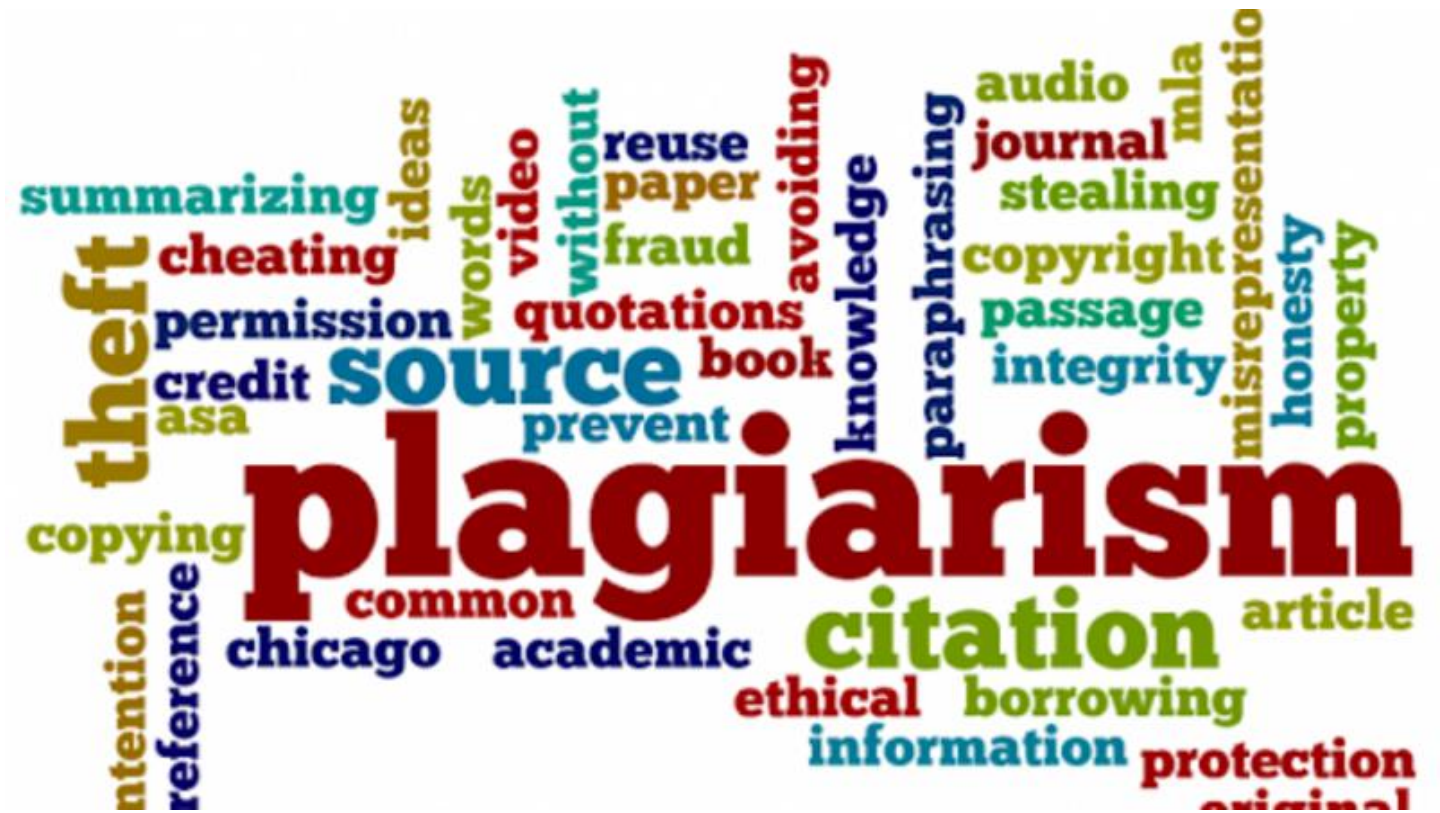


ETIKA DALAM *ENGINEERING*

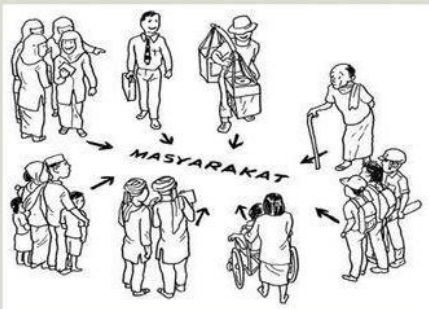
engineering ethics



Etika akademis



Sanksi pada Pelanggaran Etika

SANKSI SOSIAL	SANKSI HUKUM
	
Adat masyarakat setempat Dikucilkan, rasa malu, dll	Hukum positif Negara/ undang-undang Hukum pidana

Sanksi Pelanggaran Etika

- Sanksi Sosial
Skala relatif kecil, dipahami sebagai kesalahan yang dapat “dimaafkan”.
- Sanksi Hukum
Skala besar, merugikan hak pihak lain. Hukum Pidana menempati prioritas utama, diikuti oleh hukum Perdata.

SANGSI SOSIAL DAN SANGSI HUKUM DALAM PELANGGARAN ETIKA

SEANDAINYA PELANGGARAN ETIKA
MENEMPEL DAN BERAKIBAT
SECARA FISIK YANG MUDAH
DILIHAT

PINOKIO

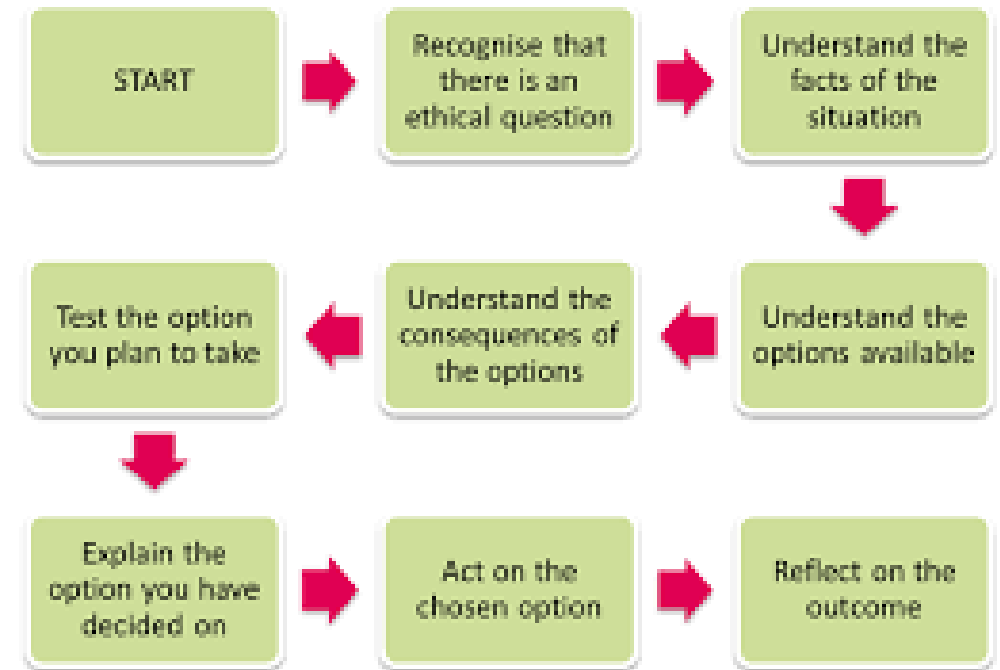


Dampak etika pada *global talent competitiveness* negara



DALAM JANGKA PANJANG AKAN
MENIMBULKAN DAMPAK PADA
MENINGKATNYA KORUPSI





LANGKAH-LANGKAH MENGATASI PELANGGARAN ETIKA

Terima kasih

